# Kahlid "Kal" Walker

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#### **EDUCATION**

UC Berkeley May 2025

Master of Information Management Systems

Berkeley, CA

- Key Coursework: Qualitative Research, UX Research, HCI Research, UX Design, Information Law and Policy.
- MIMS Diversity, Equity, Inclusion, Belonging, and Justice (DEIBJ) Club

## University of Maryland, Global Campus

August 2022

BSc in Information Systems, Minor: Computer Science

Adelphi, MD

#### **WORK EXPERIENCE**

UX Researcher March 2022 – Feb 2024

Somos.tech Seattle, WA

- Planned and oversaw UX research studies, analyzed results, and worked alongside the founder and engineers to improve the website's experience and aesthetic.
  - o Created and conducted formative and evaluative studies using moderated usability tests and card sorts which led to a 20% decrease in the site's bounce rate and an 11% increase in new product engagement.
  - o Planned and conducted discovery research studies and concept testing using need-finding interviews and literature reviews to construct early concepts for the launch day website.
  - o Created and led participatory design studies that helped make Spanish translations of the website's copy more personal and accessible to the Spanish-speaking community, specifically Latin Americans.
  - o Ran contextual inquiries with job seekers to better understand their job finding needs to improve the website's information architecture leading to shorter times on task when using the site's job pages.
  - o Worked directly with the founder and senior stakeholders to guide product growth along a long-term product research roadmap that I created which guided the company to to its first 1000 users.

Intelligence Analyst May 2015 – May 2024

U.S. Navy Alameda, CA

- Conducted multi-method research and analysis into adversary patterns of life, demographics, behavioral trends, political affairs, and scientific and technological capabilities to guide the actions of senior stakeholders.
  - o Provided key written research findings to the President of the United States and Senate Intelligence Committee members resulting in changes to U.S. technology policy that helps protect key infrastructure.
  - o Conducted deep ethnographic research studies in foreign countries and produced biographical personas to help senior stakeholders understand foreign population behavioral patterns and attitudes.
  - o Led research cells ranging from 4-man tactical teams to 70+ man intelligence research centers.
  - o Routinely speak at 100+ attendee-sized conferences on ongoing geopolitical affairs of foreign countries.

# QA Technical Writer

December 2021 - June 2023

Meta Fremont, CA

- Created Technical documentation in support of Meta's global security technology infrastructure.
  - o Conducted Readability Studies with service teams to perfect internal documentation, resulting in 98% device installation accuracy.
  - o Created clickable training prototypes that cut service team training from 3 days to just 1.

### **CERTIFICATIONS & SKILLS**

- **Certifications:** Google UX Design Certificate, Active Top Secret/SCI Security Clearance.
- **Skills:** Moderated and unmoderated studies; contextual inquiry; card sorting; concept testing; interviews; surveys; usability testing, ethnography; Figma; HTML; CSS; SQL; Python; MAX QDA.